

lizamargretsuñega

GRAPHIC DESIGN • ADVERTISING • WEB • PHOTOGRAPHY

Profile

Creative designer with experience developing visual and conceptual solutions. A strategic thinker and a team player. Skilled in all major design applications, well-versed in both PC and Mac platforms. Experienced in taking projects from conceptualization to final art.

Skills

[ADVANCED]

Adobe Photoshop
Macromedia Freehand
Adobe InDesign
Adobe PageMaker
Microsoft Office
Photography

[BEGINNER TO INTERMEDIATE]

Macromedia Dreamweaver C/C++
Macromedia Flash SPSS
Macromedia Fireworks Stage/Production Design
Adobe Illustrator Lighting
Corel Draw

Career Development

BRAIN JUICE, INC. 2004 - present

Art Director

- Conceptualizes and executes design and layout of below and above-the-line print materials (print ads, posters, billboards, packaging, POPs, POS collaterals, events, displays)
- Coordinates projects with clients
- Art Direction of photo shoots
- Final artwork
- Accounts handled: BMW, Dole, Ford, Mazda, Powerbooks, Security Bank, Unilab

J. WALTER THOMPSON CO. 2002 - 2003

Junior Graphic Designer

- Developed below-the line art for a number of advertising campaigns
- Art Direction of final art and photo shoots
- Accounts handled: AIG, Ford, Gilbey's, Kraft, Pfizer, Shell, Unilever

GUAVA DYNAMICS CONSULTING CO. 1999 - 2002 ; 2003 - 2004

Creative/Technical Consultant

- Design and production of reports, newsletters, books, corporate identities, interactive CDs and brochures for a number of non profit organizations
- Responsible for all graphic, layout, web and presentation requirements from conception through production
- PC troubleshooting and network administration

| | |
|---|-----------------------|
| GRASS GRAPHICS, Trainee | 2001 |
| VIVA FILMS “Buhay Kamao” PRODUCTION, Trainee | 2001 |
| ABS-CBN FOUNDATION, Artist | 1999 |
| FREELANCE WORK | 2000 - present |
| <ul style="list-style-type: none"> • Clients: Asian Development Bank (ADB), Conserve and Protect (CAP) Oceans, HBLM Philippines, Kraft, Merck, ePLDT, PLDT Global, RiskAsia Consulting, Save the Children UK | |

Sample Works

Please visit www26.brinkster.com/megsunega
 Web projects : www.riskasia.org, www.brainjuiceph.com

Education

UNIVERSITY OF THE PHILIPPINES, Diliman, Quezon City
 Bachelor of Fine Arts Major in Visual Communication, 1998 - 2002
J. Moreno Foundation Scholar
 Bachelor of Science in Computer Engineering, 1995 - 1998

References

Available upon request.